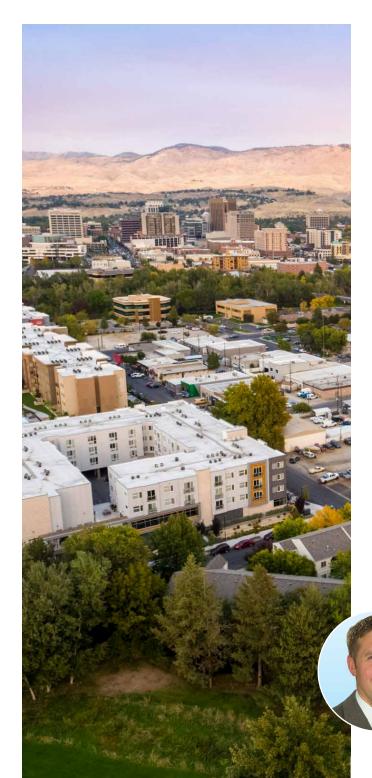




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Introduction

The Boise Apartment segment is continuing to thrive as Boise maintains its top slot in most desirable and fastest growing cities. According to the City of Boise people are moving to Ada County at a rate of 34 new residents every day. The growth has been a benefit to the development industry specifically in the multifamily sector with a 41% increase in unit volume currently under construction or completed since 2015. A strong and diverse local economy, coupled with the high quality of life in the Treasure Valley, is pushing growth over 2% annually—a rate that is expected to continue for many years.

Alongside the population growth, rents are rising. According to a recent website survey on apartmentguide.com, Boise currently ranks 5th in the nation for rising rents, with an average increase of 14.4% for one-bedroom apartments during the past year.

This multifamily study helps developers, investors, and owners gain deeper insight into the fundamentals driving the market's growth, and also provides guidance for making wise and profitable investment decisions.

Within the study, you will find an aggregation of data for Ada County (including Boise, Meridian and Eagle) and corresponding insights on the following topics:

- Unit mix and vacancy rates
- Rents and occupancy by submarket
- Market rents vs. square feet
- Regional employment trends

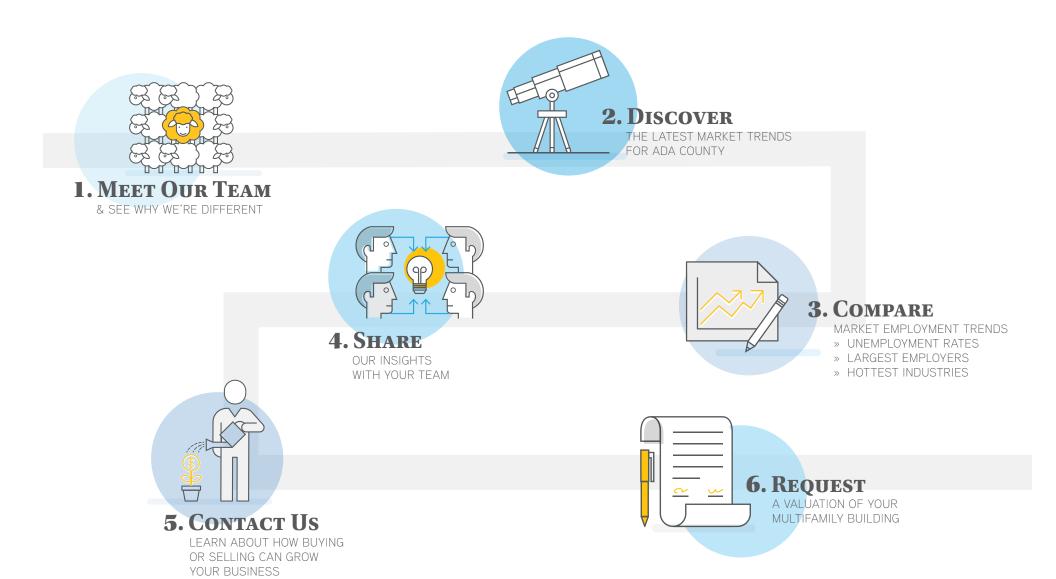
In this study, we focus our attention on apartment buildings in the Ada County area. We sourced much of the information through the Ada County Apartment Survey, CoStar™ and city construction reports.

We invite you to use this study as a tool and a reference, please call us to discuss your apartment investment needs and goals. Let us turn our expertise into your profit!

Clay Anderson, MBA, CPA

Investments & Multifamily Specialist

How to Use this Market Study



Summary of Activity



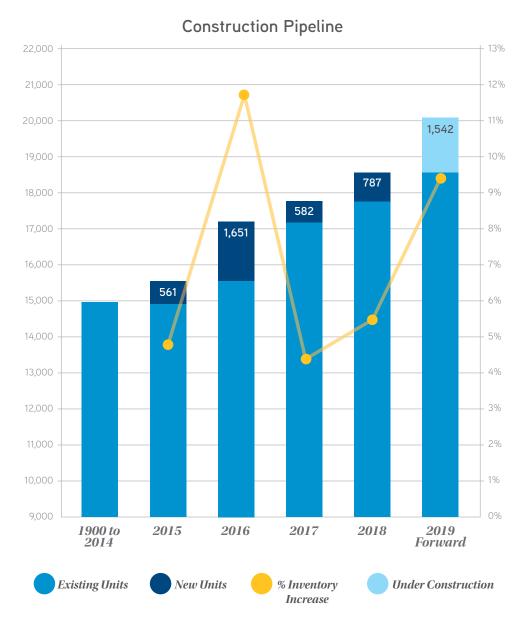
Downtown Going Vertical: Boise

The Cartee is a proposed eight-story, 160-unit apartment building directly across the street from The Fowler. The project has been proposed by Local Construct, the Los Angeles developer responsible for The Fowler, which was Boise's first urban mid-rise apartment community downtown.

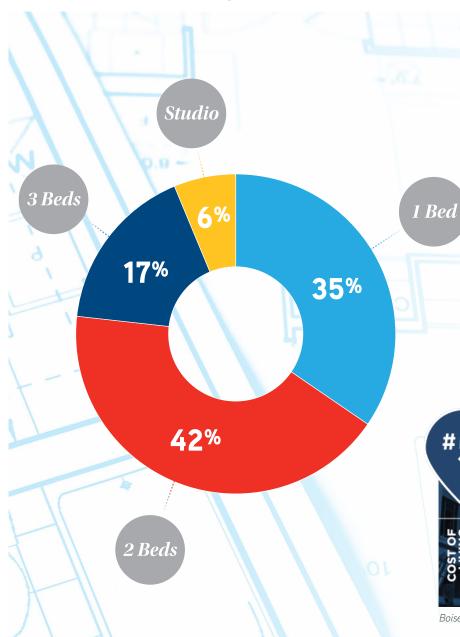
A second eight-story property is also proposed to be built one block east of The Cartee, Boise Caddis. With 173 units, this building would also include 4,000 square feet of retail and 394 parking spaces.







Ada County Unit Mix



In total there were 18,923 apartment units highlighted in this report.

Across 1 bedroom, 2 bedroom, 3 bedroom, and studio apartments the Ada County overall average rent is \$983 per month. The most popular unit type for multifamily in Ada County continues to be 1 and 2 bedroom units comprising nearly 80% of the market. Two bedroom units also had the highest increase in average rental price at 10% above last year's average.

* Note that this is different than the Apartment Guide reported figure of 14.4%, which likely includes smaller complexes (up to 8 units) and subsidized or student housing.



Unit Type	Average Rate	% Change '18-'19
Studio	\$726	+ 1%
1 Bed	\$854	+ 8%*
2 Beds	\$1,006	+ 10%
3 Beds	\$1,224	+ 9%

#5	10 BIGGEST RENT INCREASES BY PERCENTAGE					
Boise, ID			\$1,062 AVERAGE 1-E	The same of the sa		
OST OF LIVING	Overall* -2.1%	Groceries -5.1%	Housing -7.3%	Utilities -12.7%	Transportation +17.1%	
៥		nsive to live in Boise that a covers general metro		je.		

Boise ranked #5 in the top 10 cities where rent on one-bedroom apartments rose in 2018, according to apartmentquide.com

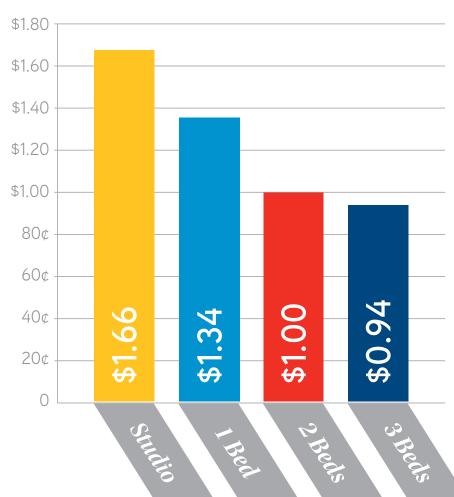
Market Rents Vs. Price Per Square Foot

Ada County averages across all cities/submarkets

Average Rent



Average PSF Rate



Recent Multifamily Sales Highlights

Regional transactions with Clay Anderson representing either buyer and/or seller



Park Village Apartments 989 Sherwood St

Boise. Idaho - Downtown 188 Beds - Student Housing



Meadows at Parkwood

777 Hoopes Ave Idaho Falls, Idaho 240 Units



Bel Air Apartment Land

TBD Linder Road Eagle, Idaho - Eagle 300 Units



The Village at Columbia

2500 Red Cedar Lane Boise. Idaho - Southeast 254 Units



Oregon Trail Village

1636 Martha Street Boise, Idaho - Southeast 44 Units



Laurel Park

511 N Ave H Boise. Idaho - North End 128 Units



The Baxter

303 N 2nd Street Boise. Idaho - Downtown 6 Units



Mountain View Village

500 Larkspur Sandpoint, Idaho 96 Units



Windsor Park Apts

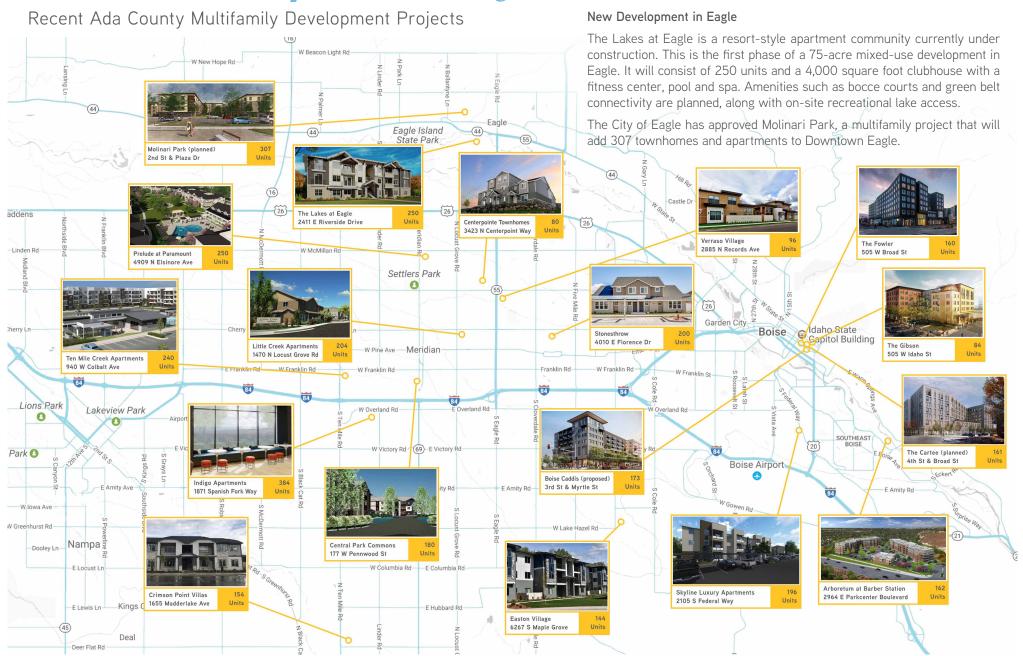
1798 W 700 N Salt Lake City, Utah 60 Units



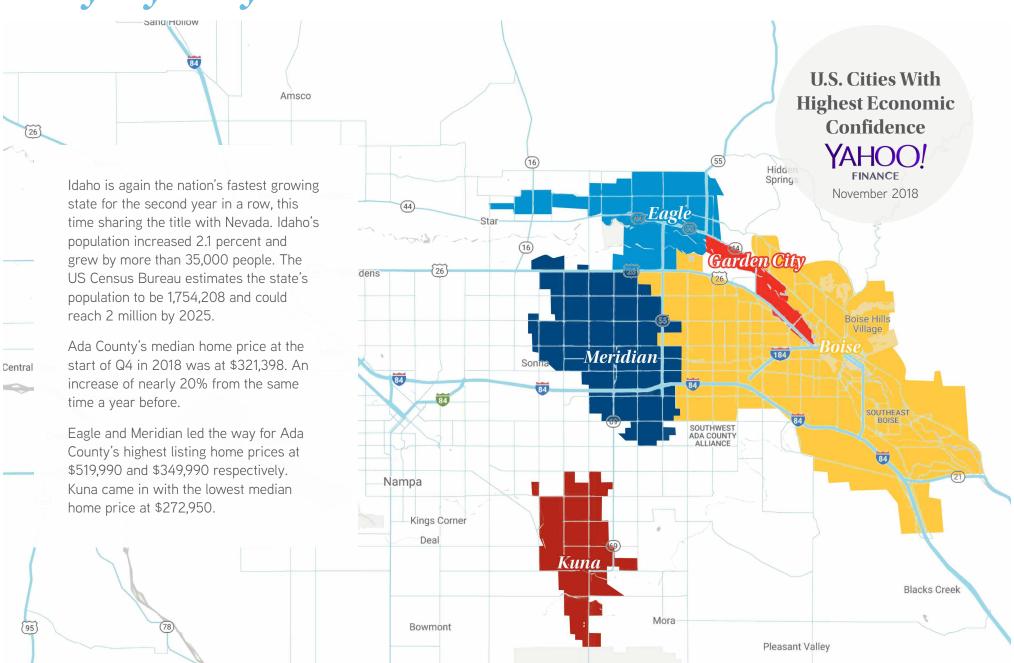
Iconic Village

529 Rossi Street Boise, Idaho - Downtown 161 Units

Select Development Projects

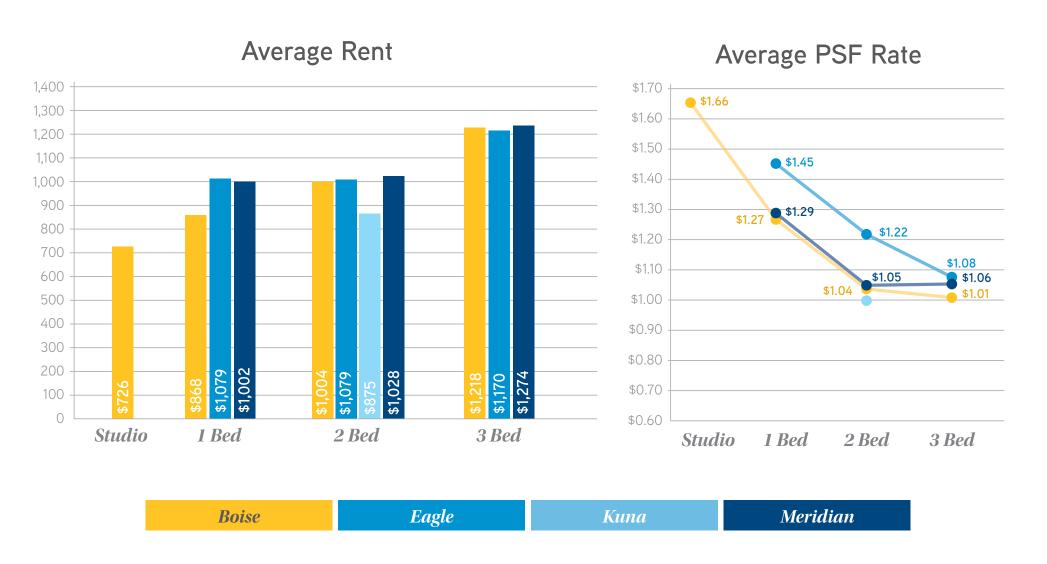


City-by-City Breakdown



City Rents

Ada County averages across cities

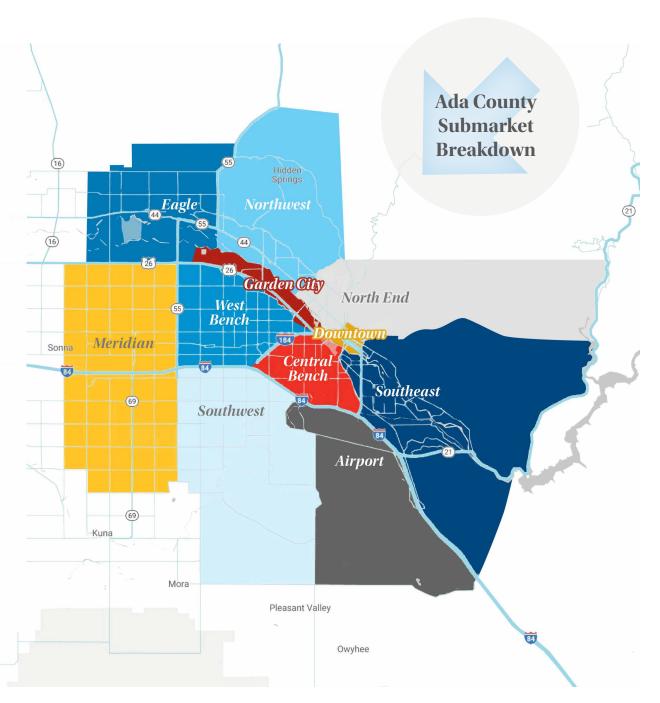


2019 Outlook

Investors can anticipate healthy transaction volume from those looking to expand their current holdings or add trophy properties to their portfolios.

Millenials entering the workforce are doing so with higher student loan debt and are facing rising interest rates, so home ownership is being delayed for the majority. Low inventory and high costs have also made home buying difficult for Generation Millennial, as most 23 to 38 year olds are still renting.

Developers are recognizing that the largest adult generation in the US is still renting but wants luxury amenities. This is resulting in residential innovation and the resurgence of co-living facilities. In larger cities such as Seattle, San Francisco and New York City, coliving spaces give people amenities they could not afford in traditional homes. These spaces consist of a private bedroom and bathroom with shared common areas, like the kitchen, game room and media rooms. It won't be long until we see that trend here in the valley.



Westma

Greenleaf_C

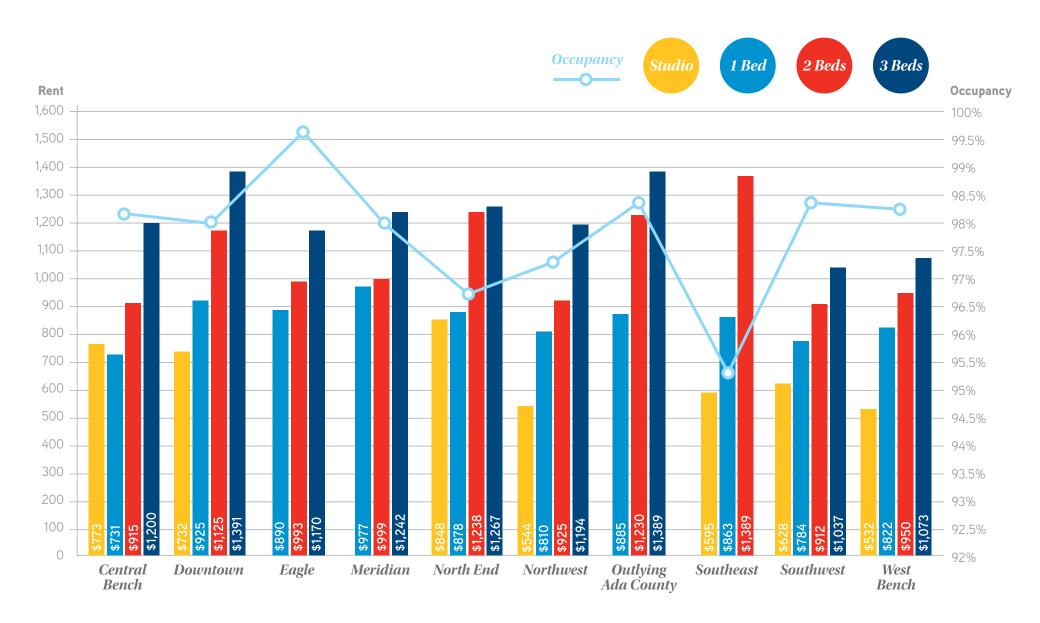
Sunnys

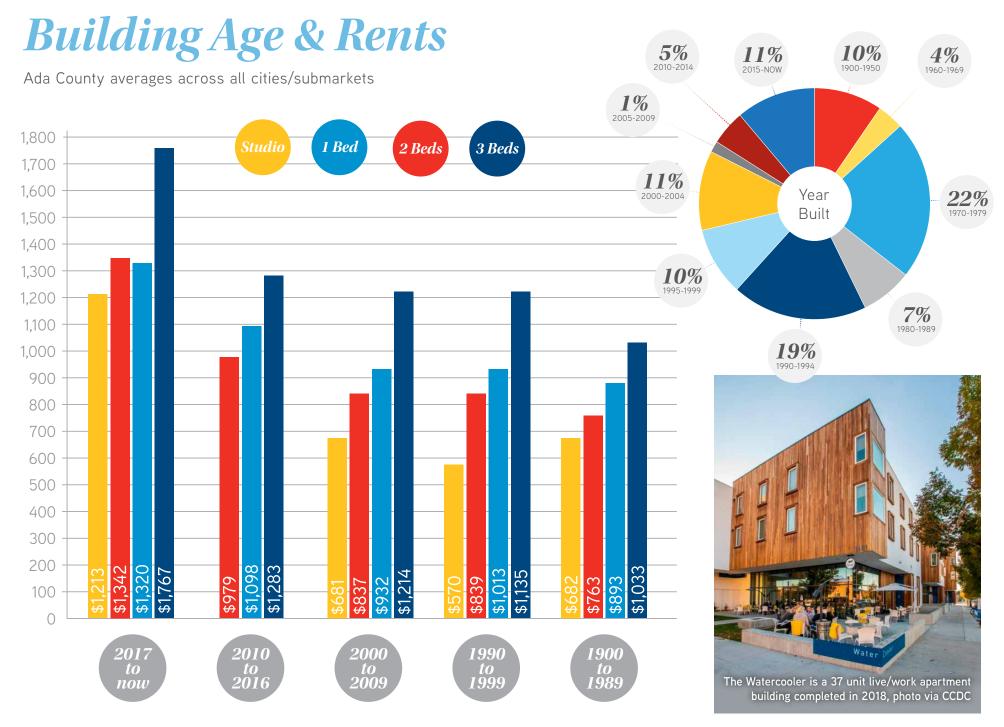
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Rents & Occupancy by Submarket

Ada County Average Submarket Rents Compared with Current Occupancies within Submarkets





Local Jobs—Largest Employers

It's a good time to be in Boise. Employment continues to increase, driving economic growth. Based on 2017 statistics, the number of employees in downtown alone came in at 40,251, up 7.7% in just the past year and an increase of 20% over the last five years.

Business	Employees	Industry	Ownership
St Luke's	13,500	Health Care	Private
Micron	6,800 [35,000 WORLDWIDE]	Technology Manufacturing	Public [NASDAQ, S&P 500]
Saint Alphonsus	5,000	Healthcare	Private
BOISE STATE UNIVERSITY	4,800 [25,540 STUDENTS]	Education	State Government
University of Idaho	4,800	Education	State Government
West Ada SCHOOL DISTRICT	4,300	Education	Local Government
Albertsons	4,000	Retail Trade	Private
Simplot	3,000	Manufacturing Agriculture	Private



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Data Sources

- » Ada County Apartment Survey, August 2018
- » Capital City Development Corporation (CCDC)
- Boise Valley Economic Partnership (BVEP)
- Idaho Business Review
- City of Meridian
- Costar™
- Idaho Department of Labor



Boomtown...Boise, Idaho

Boise is Idaho's largest city and the anchor of the Treasure Valley where nearly half of Idahoans reside. The city has established a unique reputation for a high quality of life, a prosperous business community, world re-known recreation and a vibrant arts & culture scene. The metro area including Meridian, Nampa, and Caldwell is home to over 710,000 people. The workforce of roughly 330,000 live within a 45-minute draw area.

Known for its extraordinary quality of life and affordable cost of living (currently one of the lowest in the western states, according to the ACCRA Cost of Living Index), the Valley is consistently ranked by Forbes, The Wall Street Journal, Livability and Inc. Magazine as one of the best places in the U.S. to live and work.



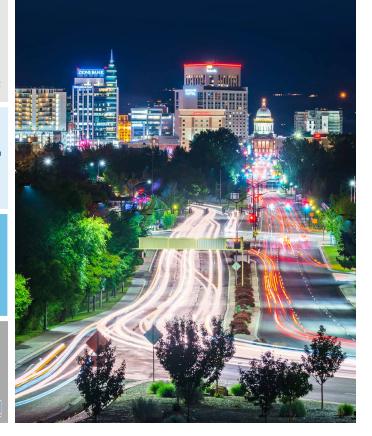
MAY Forbes

APRIL **Expedia**

OCT nerdwallet

MAR BUSINESS 2016 INSIDER

This Year, Boise was named the Fastest Growing City in America by Forbes Magazine and Idaho was named the Fastest Growing State by the U.S. Census Bureau, With a current population of nearly 710,000, the Treasure Valley is anticipated to reach 1 million people by the year 2040.



USNews

